

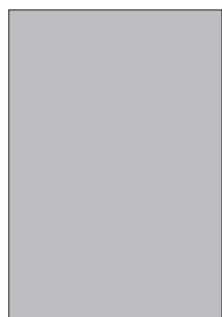


# FERMA

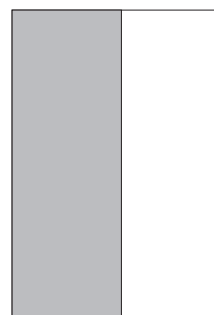
## wytyczne do wykonania reklamy w katalogu

Reklamę prosimy dostarczyć w plikach: EPS, Adobe Illustrator (do wersji 10), Adobe Indesign (do wersji CS2), PDF, TIFF, Adobe Photoshop (do wersji 7)  
Kolory reklamy w formacie CMYK

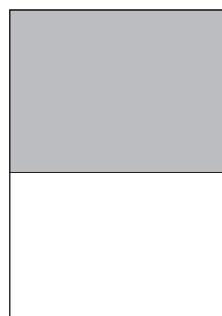
Please deliver advertisement in files: EPS, Adobe Illustrator (to version 10), Adobe Indesign (to version CS2), PDF, TIFF, Adobe Photoshop (to version 7)  
Colours of advertisement in CMYK



Reklama / advertisement  
1/1 strona /page  
format netto: 210 mm x 297 mm  
format brutto: 220 mm x 307 mm  
(spad po 5 mm z każdej strony) /  
(5 mm slope all of part)



Reklama / advertisement  
1/2 strony / page (pion / vertical)  
format netto: 105 mm x 297 mm  
format brutto: 115 mm x 307 mm  
(spad po 5 mm z każdej strony)  
(5 mm slope all of part)



Reklama / advertisement  
1/2 strony / page (poziom / horizon)  
format netto: 210 mm x 148 mm  
format brutto: 220 mm x 158 mm  
(spad po 5 mm z każdej strony)  
(5 mm slope all of part)